



The Strategy, Art and Science of Business Locations

FOR IMMEDIATE RELEASE:

Robin Spinks, Partner in Greenfield, to Present at 9th Annual International Biomass Conference & Expo in Charlotte

Wrightsville Beach, North Carolina
April 7, 2016

Robin Spinks, site selection / economic development consultant and a principal in Greenfield, has been selected as a panelist for the upcoming International Biomass Conference & Expo in Charlotte, NC.

Ms. Spinks will participate as one of four panelists for *"Bioenergy Market Snapshot 1: Current and Future Opportunities for Bioenergy Deployments in the United States."* This session will focus on emerging biomass-to-energy markets in the United States. Broad in scope, this panel will offer overviews of the biogas, biofuels and woody biomass markets and opinions on their likely trajectories.

This Bonus Content session is currently scheduled for *Wednesday, April 13th, 1:30 – 3:00 pm, Room 208 in the Convention Center.*

Ms. Spinks' presentation will feature the *Biorenewable and Biotechnology Asset Map* jointly developed by NC's Southeast (NCSE) and the NC Biotechnology Center with technical input by Greenfield and Thomas & Hutton. The Asset Map is a searchable GIS resource depicting all regional biomass resources for both generators and users. NCSE uses this web-based portal to help existing industries with expansions, as well as recruit new businesses into the region.

Robin Spinks is considered an energy industry specialist in the world of Site Selection Consultants. Prior to joining Greenfield, she served as Vice President of Industrial Marketing / Project Development for Cogentrix Energy, Inc. (Charlotte, NC).

Organized by BBI International and produced by *Biomass Magazine*, the 9th Annual International Biomass Conference & Expo will take place April 11-14, 2016, at the Charlotte Convention Center in Charlotte, North Carolina. This event brings current and future producers of bioenergy and biobased products together with waste generators, energy crop growers, municipal leaders, utility executives, technology providers, equipment manufacturers, project developers, investors and policy makers.

Greenfield is a full service economic development consulting firm for buyers, sellers and allies in the business of business locations. To find out how Greenfield can assist your office, please contact Mary Lilley at mlilley@greenfield.bz or Robin Spinks at robin@greenfield.bz.

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